

CORPORATE OVERVIEW

COMPANY

BasicGov Systems, Inc. (TSX Venture: BSG.V) (formerly CloudBench Applications, Inc.) develops, sells and supports an affordable web-based software used by cities and local governments to streamline their permits and inspections, code enforcement, licensing and planning processes.

INDUSTRY

Web-based software, generally described as cloud computing or Software as a Service (SaaS), has three characteristics:

- SaaS applications accessed over the Internet;
- Data and servers housed at data centers off-site; and,
- Users pay for applications on a subscription basis.

Several layers enable cloud computing to deliver solutions over the Internet: the Application Layer of SaaS applications (e.g. BasicGov, Gmail) and the Platform Layer (e.g. Force.com, Google App Engine) which is the cloud equivalent to an operating system.

A key feature of cloud computing is that users' information is housed in multiple, geographically dispersed data centers that provide extensive backup, data archive and failover capabilities. BasicGov has partnered with Salesforce.com and their leading cloud computing platform, Force.com. Through virtualized servers and storage at multiple data centers, the Force.com platform delivers very high levels of service and ensures that users' data is secure.

Fortune 500 organizations have been adopting cloud computing for the past several years and more recently government. Leading technologists forecast that within five to 10 years, between 80% and 90% of the world's computing and data storage will occur "in the cloud". A 2008 industry report by INPUT forecast that the market for state and local government-oriented SaaS solutions would grow from approximately \$170 million in 2008 to \$640 million by 2013.

BASICGOV PRODUCTS

BasicGov software allows cities and local governments to improve productivity and provide better services to citizens by streamlining and automating processes in its community development to achieve smart growth and sustainability goals. To help small or large government agencies lower IT costs BasicGov has an aggressive SaaS subscription pricing model. BasicGov has partnered with Salesforce.com and its Force.com cloud computing platform used by more than 55,000 organizations worldwide to deliver industry leading performance, security and scalability to government customers.

BasicGov consists of five integrated software modules:

- Permits & Inspections
- Code Enforcement
- Licensing
- Planning
- Citizen Portal

BasicGov makes it easy to schedule and complete tasks like reviews and inspections or important events like public hearings. Find and communicate information quickly to everyone involved. From calculating and collecting fees to generating permits and notifying property owners, BasicGov streamlines the work flow.

BasicGov Permits & Inspections Software Module Highlights:

- Search for and track permit applications, including permit histories
- Automate fee calculations and permit expiry dates
- Schedule work flow, assign inspections and automate alerts for overdue inspections
- Access data from anywhere there is an Internet connection
- Use pre-built reports and generate custom reports to track applications, status and more
- Click to view permits & inspections overview video at www.basicgov.com/products/permits-and-inspections.

BasicGov Code Enforcement Software Module Highlights:

- Simplify and streamline all tasks connected to the code enforcement process – from citizen request to case resolution
- Automate notifications to multiple parties
- Prepare agendas and documentation for Planning Boards or Boards of Adjustment
- Use pre-built reports and generate custom reports
- Access data from anywhere there is an Internet connection
- Click to view code enforcement overview video at www.basicgov.com/products/code-enforcement.

BasicGov Licensing Software Module Highlights:

- Simplify and streamline all tasks connected to the licensing renewal process – approvals, batch letter printing, and accepting payments
- Issue new licenses, assess fees, accept deposit and payments
- Print certificates and receipts, automate scheduling of reviews and approvals
- Use pre-built reports and generate custom reports
- Access data from anywhere there is an Internet connection
- Click to view licensing overview video at www.basicgov.com/products/licensing.

BasicGov Planning Software Module Highlights:

- Enter application data and track the status of planning applications and project milestones from start to finish
- Attach documents and images to permits, parcels, contacts or accounts
- Assess fees and collect payments – and defer approval until fees have been paid
- Access data from anywhere there is an Internet connection
- Click to view planning overview video at www.basicgov.com/products/planning.

BasicGov Citizen Portal Highlights:

- 24/7 online anywhere citizen access lets cities connect with more people
- Allows taxpayers to make requests online, submit licensing applications, apply for permits, and make complaints
- Automatic notifications to citizen when there is an update or status change on the request
- Attach documents, application, and images based on the type of request
- City can apply branding and integrate the portal with the city website
- City can configure screen layouts, fees, and communications to citizens
- Click to view citizen portal overview at www.basicgov.com/products/citizen-portal.

CUSTOMERS

BasicGov software is used by planners, building officials, inspectors, zoning administrators and other staff in cities and local governments across the United States and Canada. BasicGov streamlines community development processes such as permits and code enforcement.

Some of the cities and local governments that use BasicGov:

- City of Beaumont, CA
- Borough of Beaver, PA
- Borough of Bellevue, PA
- Village of Canal Winchester, OH
- City Of Del Mar, CA
- City of Dryden, ON
- Town of Fairfax, CA
- City of Foristell, MO
- Town of Mammoth Lakes, CA
- City of Medina, OH
- City of Normandy Park, WA
- Borough of Parkesburg, PA
- City of Sequim, WA
- City of Sonora , CA
- Town of Suffield, CT
- City of Sweet Home, OR
- Teton County, ID
- City of Town and Country, MO
- Town of Waxhaw, NC
- Borough of Whitehall, PA
- Town of Winter Park, CO
- Town of Yarrow Point, WA

Request a more in-depth demonstration at www.basicgov.com.

MANAGEMENT

David Roberts, President & CEO

David is a serial entrepreneur, marketer, financier and web specialist with experience in the information technology, communications and life sciences sectors. He is President and CEO of BasicGov and the Chief Investment Officer at Pender Financial Group, a private merchant bank. David is also the Chairman of ActiveState Software, a dynamic languages company, and Zeep Mobile, an SMS advertising venture. He serves as a director of IP Applications Corp., a supplier of payment processing services to SaaS companies, and Pender Growth Fund, a Vancouver venture capital fund. Previously, David was the Chairman of Municipal Solutions Group, a supplier of enterprise software solutions to local government.

Michael Togyi, Vice President Marketing & Sales

Michael has an extensive background in marketing and sales leadership in growth-stage companies and until joining BasicGov, he served nearly five years as VP Sales and Business Development for CityXpress Corporation, a Software as a Service (SaaS) company with customers in 11 different countries. Prior to that Michael co-founded a company, Aquatic Informatics, to deliver environmental software to federal and local governments worldwide. In addition to CityXpress Corporation and Aquatic Informatics Vice President positions, Michael held senior leadership positions with Vector 12 Corporation and Circon Systems Corporation working alongside companies that included General Electric, National Semiconductor and Hewlett Packard. Michael holds a Bachelor of Business Administration with Marketing and International Business concentrations from Simon Fraser University.

Michele Macready, COO

Michele has extensive experience as a strategy and technology consultant and has built several start-up consulting and product development companies. She is COO of BasicGov Applications and the Principal of Illume Consulting, a provider of project management and implementation services for SaaS applications. Previously, Michele was the Director of Talent Acquisition Technologies at Electronic Arts, an entertainment software company, and Senior Director at Q Network, Inc., a strategic consulting firm.

Ian Power, CFO

Ian is a Chartered Accountant and experienced finance executive. He is currently an independent consultant in corporate finance and accounting and is an independent director of Pender Growth Fund and Radiant Communications, a leading supplier of broadband solutions for business throughout North America. Ian has been Chief Financial Officer of a number of Vancouver-based companies including Norsat International Inc., Starcom International Inc. and Strand Capital Corporation.

HISTORY

BasicGov Systems Inc, previously known as CloudBench Applications Inc, and Municipal Solutions Group, was founded more than 25 years ago by local government employees. BasicGov was designed for North American municipalities that require configurable ready to use products at an affordable price and no maintenance.

BasicGov is a growing Vancouver-based company with a team of experts with a range of experience in software development for local governments, SaaS industry experience and best-in-class customer service and support.

FINANCIALS

BasicGov Systems, Inc. is listed on the TSX VENTURE under the symbol "BSG". To view recent financial information visit www.basicgov.com/about/investors.

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